

Yes! I want to celebrate women's health and ensure a bright future for Women's College Hospital.

new thinking



Women's College Hospital Foundation

I have enclosed my special donation of:

\$XX \$XX \$XX Other \$ _____

I have enclosed a cheque.

(Payable to Women's College Hospital Foundation)

OR

I prefer to pay by credit card:   

Monthly Giving Option

I want to become a Sustaining Donor. *(please see reverse)*

Ms. Jane Smith
1128 Kingston Road
Pickering, ON L1V 1B4

Card Number _____
Expiry Date _____ Signature _____

Thank you for your support!

123456 WDRN0408

www.celebrateastar.ca

Your personal online access code: 123456

76 Grenville Street, Toronto ON M5S 1B2 Tel: (416) 323-6323 Email: foundation@wchospital.ca
Charitable Registration Number 119302628RR0001. All donations over \$10 will automatically receive a tax receipt.

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Women's College Hospital Foundation

Ms. Jane Smith
1128 Kingston Road
Pickering, ON L1V 1B4



Month XX, 2008

Dear Ms. Smith,

The next time there's a clear night, take a moment to look up to the stars. Then, think of someone who has made a significant difference in your life.

Now do something extraordinary to thank them.

Dedicate the enclosed Star in their honour during our 2008 *Celebrate a Star Campaign* and join me in celebrating women's health by supporting Women's College Hospital. Your special gift of \$XX, \$XX, or \$XXX will help us continue to transform healthcare for all our patients.

Thanks to you, this has been an outstanding year at Women's College and we have lots to celebrate. We've invested in new technologies, advanced patient care, and are generating new knowledge about women's health. All these accomplishments are made possible through your kind and generous donations.

Patients like Jane, Hirtashi and Tanisha are thankful you support Women's College. They've experienced first-hand our upgraded Medical Imaging Department that has added new state-of-the-art technology, like our MRI [you can read their stories on our *Celebrate a Star* web site at www.celebrateastar.ca]. Our expanded facility has also contributed to the lowest wait times for mammograms across five hospitals in the GTA, while continuing to offer a standard of care that is second to none.

Together, we are creating a centre of excellence for women and their families we can all be proud to share. But we've only just begun and there's so much more to do.

As we assume our position as a world leader in women's health, we need to purchase more equipment, further expand our programs and services, and continue to grow our research efforts. And we need you and all our supporters by our side to make our extraordinary vision a reality.

over, please...

— SUSTAINING DONOR MONTHLY GIVING OPTION —

I will become a Sustaining Donor with a monthly gift of: \$ _____

Pre-Authorized Monthly Payment By Cheque

I have enclosed a VOID cheque, and hereby authorize Women's College Hospital Foundation to make automatic withdrawals from my bank account on the: 15th day of the month **or** 30th day of the month

Signature _____

Date _____

Pre-Authorized Monthly Payment by Credit Card

I hereby authorize Women's College Hospital Foundation to make automatic monthly withdrawals from my credit card on the: 15th day of the month **or** 30th day of the month



Card Number _____

Expiry Date _____ / _____

Signature _____

- I have included Women's College Hospital Foundation in my will.
- I would like to receive information on how I can help Women's College through estate planning.
- I would like to know how I could play a meaningful role in the \$70 million New Thinking Campaign.

All information regarding supporters of Women's College Hospital Foundation is kept in the strictest confidence. It will not be sold or traded, and will not be disclosed to anyone except employees, authorized agents, officers and directors of WCHF. The information will only be used to further enhance the mission of the Foundation in our development efforts. Information regarding your privacy rights and WCHF's obligation to protect your rights is available at: www.womenscollegehospitalfoundation.ca or via our Chief Privacy Officer at 416-323-6323. If you would prefer not to be contacted by WCHF in the future, please contact us at 416-323-6323 or via email at foundation@wchospital.ca.

I understand that I may adjust this authorization at any time by calling WCHF at 416-323-6323.
A tax receipt for your contributions will be issued after the end of each calendar year.

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Please take this opportunity and join me in celebrating women's health by completing the enclosed Star, including the name of your honouree and a personal message. Return it with your special holiday donation right away, so your Star can be displayed in our lobby throughout the holiday season. Be sure to tear off the gift card at the bottom of the Star and send it to your honouree so that she or he can join in the celebration!

I have also enclosed our 2008 *Celebrate A Star* window decal and hope you will display it somewhere prominent for others to see (for example, in your car, or on an outside facing window). Our Star website, www.celebrateastar.ca also offers you the opportunity to invite your family and friends to join you in celebrating women's health while paying tribute to the Stars in their lives.

There's nothing more important to Women's College Hospital than the patients we serve. Your special gift during this season of giving will help us to ensure a bright future for everyone we care for, and for women across Canada and around the world. Please be as generous as you can – and be sure to invite your family and friends to participate.

Best wishes for a happy and healthy holiday season,

Joanne Cole
President & CEO

*Thank you for supporting
and celebrating women's health.*

P.S. To make a safe and secure online donation and invite others to celebrate women's health, please visit www.celebrateastar.ca and use the access code printed on the enclosed reply coupon.

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